

When time is of the essence, audio messages are the fastest way to distribute emergency information.

Does your college have a paging system that covers *all* areas of your campus?

Are there pre-recorded messages that can be sent out in an *instant*?

Can these messages be sent out from several locations?

Violent incidents like those at Virginia Tech, Delaware State University, St. John's University in Queens, the University of Colorado, and most recently on the campus of the University of Alabama have prompted college administrators across the country to revise safety and security procedures. Keeping campus communities safe has become a number one priority. *And college leaders like you are looking for effective ways to quickly alert students, faculty, and staff when such situations occur.*

To address this issue, AV Solutions, a local company that provides audio-visual system integration for businesses, government organizations and education institutions, has designed a very effective way to notify an entire campus simultaneously of impending danger.

This campus-wide, emergency broadcast system will provide:

- **an integrated system designed to augment your current internal phone or paging system,**
- **a networked speaker system that broadcasts live or pre-recorded messages to reach all public places on your campus such as courtyards, dormitories, field houses, main buildings, and parking areas. For example, messages such as "Evacuate building 12" or "Evacuate all areas" or "Evacuate enclosed courtyard in central buildings" can be sent by security-authorized personnel from any number of separate locations on campus.**

Most recently, AV Solutions installed a system at Monroe Community College (MCC), where our expert technicians mounted durable speaker systems on the top of existing buildings to provide campus-wide emergency messaging and other relevant message as needed. Dale Mallory, associate vice president for Educational Technology Services who spearheaded this project for MCC, will tell you they are very satisfied with this system that now ensures rapid communication with students, faculty, and staff in the event of a threatening incident.

Audio-visual technology experts at AV Solutions provide seamless installation and reliable operation in new or existing facilities. If the your campus does not currently have a way to broadcast, we can design an effective emergency public address system tailored to your specifications working with architects, interior designers and others to build a project that is guaranteed to meet your expectations.

With budget restraints, it is difficult to fund shifting priorities, but the good news is that Federal funding is available for a project such as this. \$4.1 billion has been made available for infrastructure improvements to colleges for student and faculty security through the American Recovery and Reinvestment Act of 2009.*

If you are interested in finding out more about federal funding for your campus, visit <http://www.fema.gov/government/grant/hsgp/index.shtm> or www.grants.gov.

Let me assure you we are prepared to work with you and your staff to provide a quality system that will fit your budget. If someone at your institution takes time to meet with an AV Solutions representative before March 31, 2010 we will offer your campus a free 46" plasma TV that can be used in any common area for broadcasting visual messages.

To reach one of our account executives, call John Frederick at 585-427-2222 or email info@avsolutionsny.com.

In recent years, we have successfully completed projects for the several colleges and universities in Upstate NY. We would be happy to work with you on a project that will ensure your readiness to respond to emergencies. For a peek at some of our most recent work, head to our project page at www.avsolutionsny.com/what_we_do.html.

*Brian Tumulty, Gannett Newspapers Washington D.C" House Passes Jobs Bill that will Benefit New York" *Democrat and Chronicle*, Dec. 17, 2009.